

Appl. No. 10/797,981
Docket No. 9576
Amdt. dated August 8, 2007
Reply to Office Action mailed on July 11, 2007
Customer No. 27752

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AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1. (Currently Amended) A lathering personal cleansing composition comprising:

- a. from about 0.05% to about 5.0% of an alkyl ethoxylated polymer;
- b. from about 0.1% to about 5% of a cross-linked acid copolymer;
- c. from about 0.1% to about 30% of a particulate material selected from the group consisting of a cleansing agent, exfoliating agent and mixtures thereof; and
- d. from about 4% to about 30% of a lathering surfactants selected from the group consisting of anionic, amphoteric and zwitterionic.

Claim 2. (Original) The composition according to claim 1 wherein the alkyl ethoxylated polymer is at a level from about 0.1% to about 2.0% of the composition.

Claim 3. (Original) The composition according to claim 1 wherein the alkyl substitution of the alkyl ethoxylated polymer is selected from the group consisting of mono-alkyl, di-alkyl, tri-alkyl, tetra-alkyl and all combinations thereof substituted alkyl ethoxylated polymers.

Claim 4. (Original) The composition according to claim 1 wherein the alkyl substitution of the alkyl ethoxylated polymer is selected from the group consisting of di-alkyl, tri-alkyl- and combinations of di-alkyl and tri-alkyl substituted alkyl ethoxylated polymers.

Claim 5. (Original) The composition of claim 3 wherein the alkyl group is selected from the group consisting of saturated, unsaturated, branched, linear alkyl groups and combinations thereof having from about 12 to about 50 carbon atoms.

Claim 6. (Original) The composition of claim 4 wherein the number of moles of ethylene oxide is greater than about 40.

Claim 7. (Original) The composition of claim 1 wherein the cross linked copolymer is selected from the group consisting of cross-linked acid copolymers, cross-linked maleic anhydride copolymers and mixtures thereof.

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Claim 8. (Original) The composition according to claim 6 wherein the cross-linked acid copolymers is an alkyl substituted copolymer containing a cross-linked copolymer selected from the group consisting of unsaturated carboxylic acid, a hydrophobic monomer, a hydrophobic chain transfer agent, a cross linking agent, a steric stabilizers and combinations thereof.

Claim 9. (Original) The composition according to claim 1 wherein the cross linked copolymers are alkali-swellable acrylate copolymers.

Claim 10. (Currently Amended) The composition according to claim 1 wherein the particulate materials are ~~selected from the group of cleaning agents, exfoliating agents, skin conditioning agents and mixtures thereof~~ derived from inorganic, organic, natural, and synthetic sources.

Claim 11 - Claim 14 (Cancelled) PLEASE NOTE THIS CANCELS 5 CLAIMS-AS ORIGINALLY FILED THERE WERE 2 CLAIMS NUMBERED 13.

Claim 15. (Currently Amended) The composition according to claim ~~[[14]]~~ 1 wherein the lathering surfactant is at a level wherein the Average Lather Volume of the composition is greater than or equal to about 15 ml.

Claim 16. (Original) The composition according to claim 15 wherein the lathering surfactant is at a level from about 6% to about 25% by weight of the composition.

Claim 17. (Original) The composition according to claim 1 wherein the surfactants have a ratio of anionic surfactant to amphoteric lathering and zwitterionic lathering surfactants from about 1.5:1 to about 1:3.

Claim 18. (Currently Amended) The composition according to claim ~~[[15]]~~ 1 wherein the anionic lathering surfactants are selected from the group consisting of sarcosinates, sulfates, sulfonates, isethionates, taurates, phosphates, lactylates, glutamates, and mixtures thereof.

Claim 19. (Currently Amended) ~~The composition according to claim 1. A lathering personal cleansing composition comprising:~~

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~~e. an alkyl ethoxylated polymer;~~

~~f. a cross-linked acid copolymer;~~

~~g. a particulate material; and~~

~~h. a lathering surfactant;~~

wherein the composition has a BYV greater than about 50 dyn/cm².

Claim 20. (Canceled)